

NJTL OF INDIANAPOLIS

ANNUAL REPORT 2020





NJTL of Indianapolis Executive Director Dax Lowery, right, and friend/supporter Tyler Edmonds show off the "Bigger Than Tennis" T-shirt the organization started selling to raise funds for our programs.

FROM THE EXECUTIVE DIRECTOR

2020 proved to be a challenging year for everyone due to the pandemic, but NJTL of Indianapolis board members and staff were happy we were able to continue to provide tennis and education opportunities, with a focus on underserved and under-represented children. Thanks to everyone involved, from donors, sponsors, grant funders, board members, staff, and, most of all, our many participants and their families!

Just a few of our 2020 highlights:

- More than 250 children participated in our popular summer session at 10 Indianapolis-area locations.

- We provided numerous scholarships so that no children will be turned away from our programs due to their financial situation.
- We had 16 students in our free afterschool program, which includes an hour of educational assistance and an hour of tennis instruction. And we added another school in the fall.

Thanks again to everyone who helped make our programs a success. We hope everyone stays healthy and active in 2021!

DAX LOWERY

Executive Director, NJTL of Indianapolis

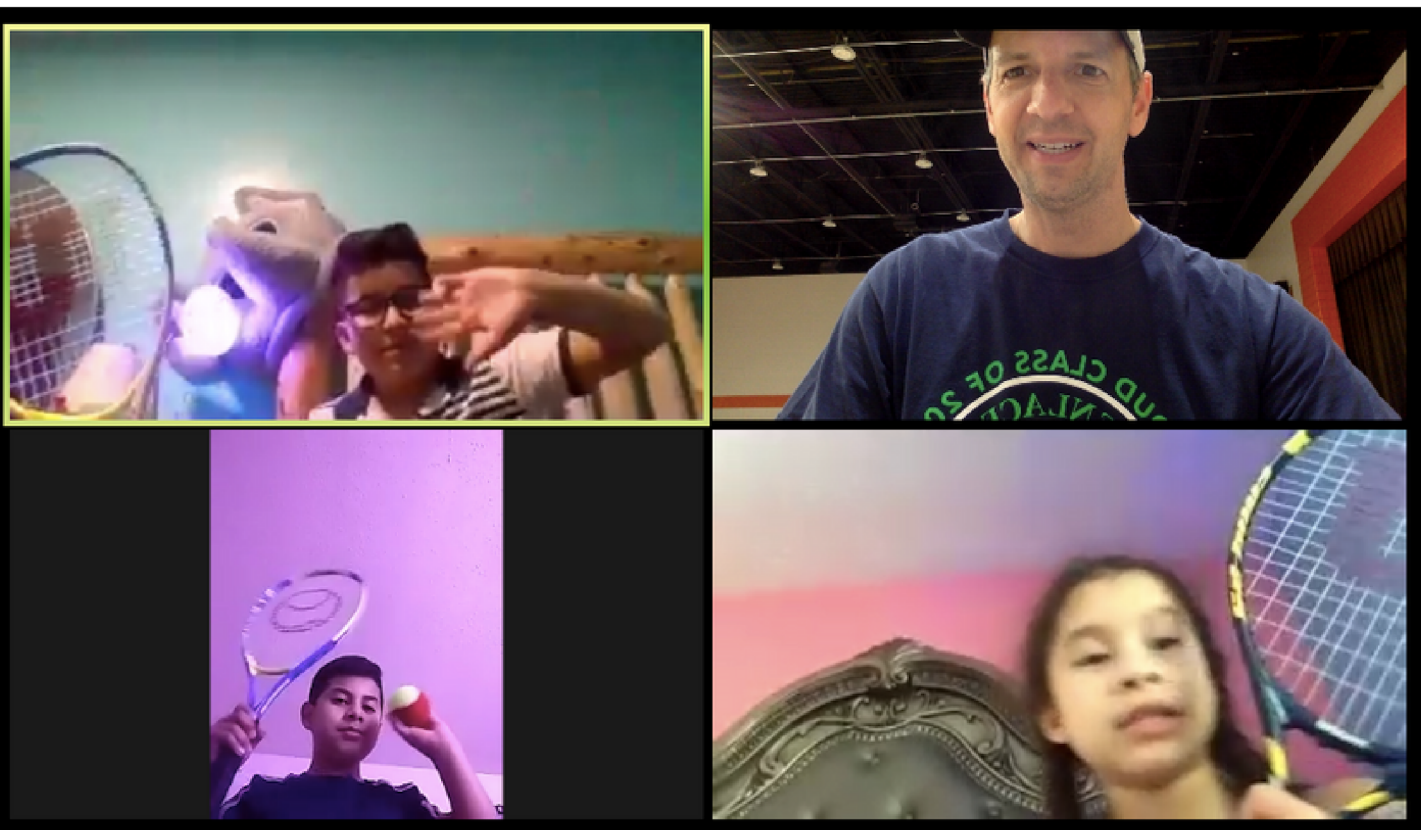


Gifted & Talented Academy was one of several groups that took part in our summer programming.

SUMMER PROGRAM

Our popular summer program was delayed a month due to the pandemic, but our classes proved to be safe and fun in July and August! We ran our classes at nine schools and parks around Indianapolis, and we also partnered with several camps and academies to bring tennis to them. Our programming included a free visit to STEM Connection's farm, participation in a national essay contest, and a reading challenge.

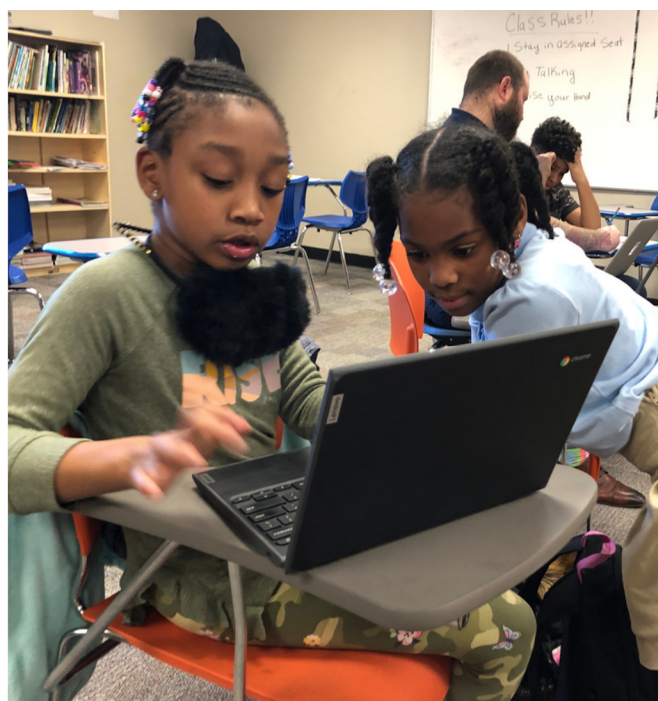




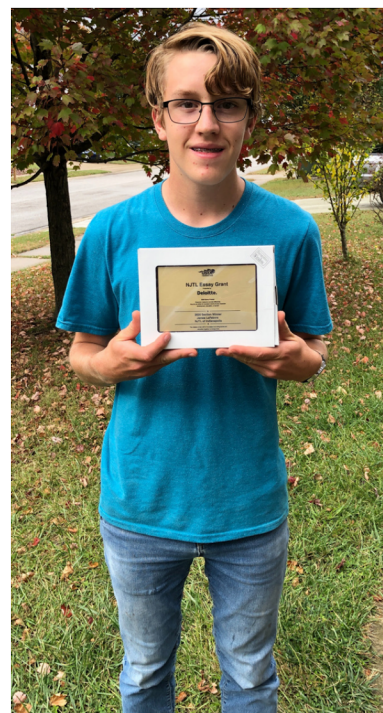
Enlace Academy students took part in virtual learning as part of our afterschool program.

AFTERSCHOOL PROGRAM

Our afterschool program at Paramount Brookside, which includes an hour of educational assistance and an hour of tennis instruction, was in full swing until the pandemic hit. Still, we continued on with an Arthur Ashe reading challenge to all NJTL participants early on before adding a second school, Enlace Academy, to the program in the fall. They are currently holding virtual lessons and hope to be back in class by Spring 2021.



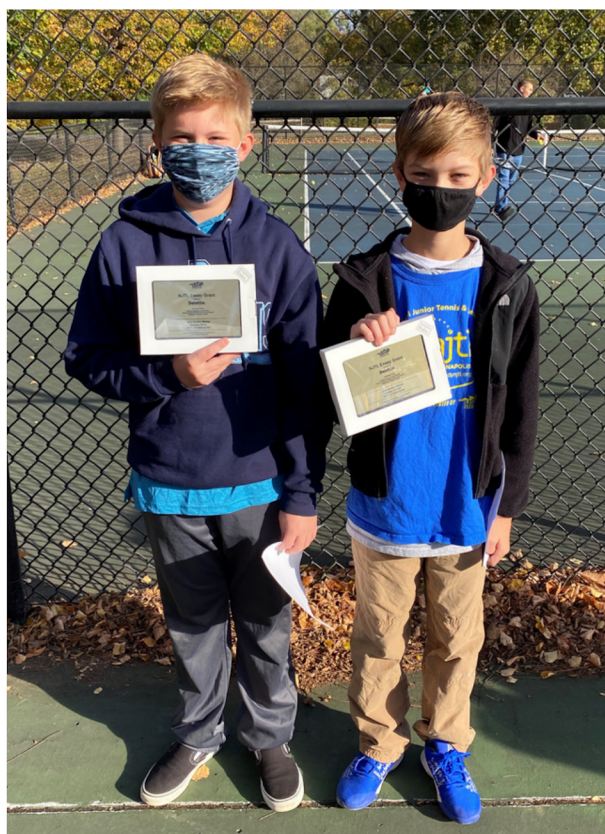
Paramount Brookside students in our afterschool program.



Sectional winners in the 2020 NJTL USTA Essay Contest, from left: Maria DeLong, Madelyn Oconitrillo, and James LeFebvre. Picture below are Nicholas Willey, left, and Andrew Gerhart.

NJTL USTA ESSAY CONTEST

Each year the USTA Foundation hosts a nationwide NJTL essay contest. In 2020 participants were asked to write their answer to the question: "Everyone measures success differently. How do you strive for success in terms of your character development, education, or tennis?" NJTL of Indianapolis had six sectional winners, the most out of 19 Midwest NJTL chapters! The winning essays were written by **Joseph Bird, Maria DeLong, Andrew Gerhart, James LeFebvre, Madelyn Oconitrillo, and Nicholas Willey**. Well done, everyone!





NJTL of Indianapolis Board President Joseph Eldridge honors 2019 NJTL USTA Foundation Sectional Essay Winners Ace Cremeans and Averi Murff at Night at the Net.

NIGHT AT THE NET

NJTL of Indianapolis held its annual "Night at the Net" fundraiser on March 7, 2020, at Smash Social. The event, which included live and silent auctions, award ceremonies, essay readings, and a ping-pong tournament, raised nearly \$40,000 for our programs. **Renelle Hui** received the Chuck DeVoe Award, which acknowledges those individuals with a record of excellence and unique service to NJTL.



Joseph Eldridge presents the Chuck DeVoe Award to Renelle Hui at Night at the Net.



The top finishers in the "Beginner" division of our inaugural "Paddle at the Park" fundraiser/tourney.

PADDLE AT THE PARK

We held our first pickleball tournament/fundraiser, "Paddle at the Park," in September at Broad Ripple Park. The tourney consisted of two skill levels, with 32 players battling for the inaugural title. The event also included a reading by two of our recent USTA Foundation essay winners, food and drinks, and a raffle. We're so grateful to have so many supporters take part in this event. NJTL of Indianapolis plans to hold an even bigger event in September 2021!



Hannah Hook and Meagan Hook were the "Intermediate" champions.

DONORS AND SPONSORS

Thanks to all of our donors, supporters and sponsors for helping us in our mission to promote education, good character and healthy lifestyles to children through the sport of tennis.

\$10,000+

Lilly Endowment
USTA Foundation
USTA/Midwest

\$2,500-\$9,999

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USTA/Midwest Tennis & Education Foundation
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Lee Christie

Tom & Dawn Bennett

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CSO

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Donna Brown in honor of Barbara
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Jodi Stein
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James Wallihan
Linda Krevda
Denise Fry
Janet Main
Jeanne Lehman
Beth Clark
Matthew Clark
Jara Coonce
Sara Tokoly





The NJTL of Indianapolis Board of Directors led by President Joseph Eldridge, right, at Night at the Net 2020. Below, board members Heather Iffert (in Arizona) and Sara Tokoly show off their "Bigger Than Tennis" t-shirts.

BOARD OF DIRECTORS

Joseph Eldridge, President
Linda Mulcahy, Vice President
Sara Tokoly, Treasurer
Tim Fuller, Secretary
Monica Brase
Tessa Brauer
B.J. Brinkerhoff
Jimmy Clark

Brandon Currie
Heather Iffert
Rick McNamar
Louis Sacks
Kayli Schafer
Daryl Whitley
Adam Zacher



NJTL OF INDY STAFF

Dax Lowery, Executive Director
Tyler Scanlan, Finance & Operations Manager
Steve Mackell, Program Director



FINANCIALS

INCOME

Grants: \$40,500.00
Fundraising Events: \$44,372.13
Direct Mail Donations: \$6,540.00
Individual Donors: \$11,798.51
Registration Fees: \$31,661.79
Board Donations: \$2,193.24
Other Receipts: \$3,034.05
Total Income: \$140,099.72

EXPENSES

Personnel Services: \$93,540.19
Supplies: \$2,791.74
Outside Services & Charges: \$9,681.08
Instructors & Payroll Taxes: \$12,790.66
Court Rental: \$4,038.00
Miscellaneous: \$3,161.7
Total Expenses: \$126,003.42
Net Operating Income: \$14,096.30

PROGRAM STATS

221

**SUMMER
PARTICIPANTS**

40

**SUMMER GROUP
PARTICIPANTS**

New players from
neighborhood centers

94

**FALL
PARTICIPANTS**

88% increase from 2019

36

**WINTER I
PARTICIPANTS**

Three classes sold out

98

**WINTER II
PARTICIPANTS**

26

**AFTERSCHOOL
PARTICIPANTS**

Paramount Brookside &
Enlace Academy students

- Note: The spring program was cancelled due to the COVID-19 pandemic.

