## **2024 USTA FOUNDATION**

# **NJTL Essay Contest**



## WRITE YOUR WAY TO NEW YORK

Open to all contestants age 18 and under participating in an NJTL chapter. Contestants will compete in one of the five age categories listed below. All contestants must write their response to the following essay prompt.

### "Who is your GOAT?"

GOAT (Greatest of All Time) is a term often used to describe exceptional people, such as athletes, coaches, musicians, artists, community leaders, and family members.

#### **AGES 12 & UNDER:**

"In your opinion, who is the greatest of all time and why?"

#### **AGES 13-18:**

"What qualities & attributes elevate an individual to the greatest of all time?" Who do you consider the greatest of all time in your life? Share a personal story about this individual and describe how they impacted you.















Presented by: **Deloitte**.

WRITE YOUR WAY TO NEW YORK: In 500 words or less, you must type your essay into the space provided. You can access the essay submission space via the QR code or URL that your NJTL chapter will provide you with in order to enter the 2024 USTA Foundation's NJTL Essay Contest presented by Deloitte by the June 11, 2024 deadline. Visit your local NJTL chapter to be provided with your Chapters' unique QR code or URL in order to type and submit your essay.

If your essay is selected as a winning entry by the judges, you could be one of ten (10) national winners who win a trip for you and a parent/legal guardian to New York City. You would be a VIP guest in New York City, visit Deloitte's Headquarters at 30 Rock, have access to up to three (3) cultural, historical, or other NYC experiences or landmarks, and receive a special award at a luncheon held in your honor. \* Essays must be in English and will not be returned. For Official Contest Rules visit <a href="www.ustafoundation.com/essay">www.ustafoundation.com/essay</a>.

Eligibility: Open to legal residents of the 50 United States and/or D.C. and/or U.S. Territories, 18 or younger as of April 2, 2024, who are participants in a program sponsored by an enrolled local NJTL chapter. Visit <a href="https://www.ustafoundation.com/njtl">www.ustafoundation.com/njtl</a> for more information.

**Prizes**: Ten (10) national essay winners from the following age categories: 10 and Under, 11/12, 13/14, 15/16 and 17/18 (1 boy and 1 girl from each category) will be awarded a trip for two to New York City, New York from August 21, 2024 – August 24, 2024. Finalists from each USTA Section may receive a plaque in their honor (ARV: \$35 each).

**Deadline:** Upon completion of your typed essay as instructed above, you must then print your Essay Contest Entry Form, which must be signed by your parent or legal guardian and given to your local NJTL chapter. You must deliver your completed Essay Contest Entry Form, and confirm your chapter has received your submitted essay. Your local NJTL chapter may have set a different deadline than the one by the USTA Foundation. The NJTL Chapter's deadline to submit all NJTL Essay Contest Form entries to the USTA Foundation in their entirety is 11:59 pm EDT on June 11, 2024.

Submission of Entries: NJTL Chapters must login into their USTA Foundation Portal and verify all entrants submitted essays and upload all corresponding completed Essay Contest Entry Forms to each participant's submission no later than 11:59 pm EDT on June 11, 2024. Entries that have not been completed and/or verified with the corresponding Essay Contest Entry Form by their NJTL Chapter will not be considered an official entry, and no corrections will be accepted after the June 11, 2024 11:59 pm EDT deadline. Entries mailed or delivered in person by an individual will not be considered.

2024 USTA FOUNDATION NJTL ESSAY CONTEST FORM (PRINT CLEARLY)

\*Activities and trip details subject to change, postpone, or cancel.

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First Name		Last Name	
Birth Date		Address	
City		State/Territory	Zip
Phone		Parent/Guardian's Email	
NJTL Chapter Name & City, State/Territory			
USTA Section	<u>.</u>	(must be completed by NJTL chapter)	
Age Group <b>(as of April 2, 2024)</b> (Check one)	Female 10 & Under Female 11-12 Female 13-14 Female 15-16 Female 17-18	<ul><li>Male 13-14</li><li>Male 15-16</li></ul>	
As the parent/legal guardian of the participant, I ac	cknowledge that I have re	ead, understand and agree to the Official Conte	est Rules.
Parent/Guardian Printed Name			Date
Parent/Guardian Signature			



**FOUNDATION** 

## OFFICIAL CONTEST RULES

## 2024 USTA FOUNDATION NJTL ESSAY CONTEST

THIS IS A SKILL CONTEST, NOT A SWEEPSTAKES. NO PURCHASE NECESSARY TO ENTER TO WIN.

ELIGIBILITY. Contest open to boys and girls who (a) as of April 2, 2024 are 18 years of age and younger and legal residents of the 50 United States and the District of Columbia and the United States Territories and (b) are participants in a program sponsored by an enrolled local NJTL chapter. Employees, officers, directors and volunteers of the United States Tennis Association Incorporated "USTA"), the USTA Foundation Incorporated ("Sponsor") the USTA/NJTL, the USTA National Tennis Center Incorporated, USTA Player Development Incorporated, the US Open, and their respective parent companies, subsidiaries, affiliates, and assigns (collectively, the "USTA Parties"), and anyone involved in the Contest's development or execution, the immediate families (meaning spouse, parents, siblings, children and each of their spouses) and members of the households of any such employee, officer, director, volunteer, or person are not eligible.

AGE GROUPS FOR ENTRY. The age groups for the entry into the Contest are as follows: (i) 10 and younger; (ii) 11 and 12; (iii) 13 and 14; (iv) 15 and 16; and (v) 17 and 18. Age group determined as of April 2, 2024.

CONTENT AND FORMAT OF SUBMISSION. To enter for an opportunity to win: Contestants in the 10 and younger; 11 and 12; 13 and 14: 15 and 16: 17 and 18 Age Groups - must write an essay of 500 words or less (typed), responding in their own words without the use of chatbots, artificial intelligence, or the work of any other

Question: Ages 12 & Under: "In your opinion, who is the greatest of all time and why?

Question: Ages 13 - 18: "What qualities & attributes elevate an individual to the greatest of all time?" Who do you consider the greatest of all time in your life?" Share a personal story about this individual and describe how they impacted you.

Visit your local NJTL chapter to be provided with your Chapters' unique QR code or URL. You must type your essay into the space provided. You can access the essay submission space via the QR code or URL that your NJTL chapter will provide you with in order to enter the 2024 USTA Foundation's NJTL Essay Contest presented by Deloitte by the June 11, deadline.

Upon completion of your typed essay as instructed above, you must then print your Essay Contest Entry Form, which must be signed by your parent or legal guardian and given to your local NJTL chapter. You must deliver your completed Essay Contest Entry Form, and confirm they have received your submitted essay Your NITL chapter may have set a different deadline than the one by the USTA Foundation. The NJTL Chapter's deadline to submit all NJTL Essay Contest entries to the USTA Foundation in their entirety is 11:59 pm EDT on June 11, 2024.

Submission of Entries: NJTL Chapters must login into their USTA Foundation Portal and verify all entrants submitted essays and attach all corresponding completed Essay Contest Entry Forms to each participant's submission no later than 11:59 pm EDT on June 11, 2024. Entries that have not been completed and/or verified with corresponding Essay Contest Entry Form by their NJTL Chapter will not be considered an official entry, and no corrections will be accepted after the June 11, 2024 11:59 pm EDT deadline. Entries mailed or delivered in person by an individual will not be considered.

Limit one (1) entry per person.

SPECIAL RULES REGARDING ESSAYS. No one may assist you and no one other than you may contribute to the content of your essay. This includes, but is not limited to, use of chatbots, artificial intelligence, or other work of any other writer. Essays may not include unlawful, threatening, libelous, defamatory, obscene, inappropriate or profane material, material that violates the intellectual property, privacy or other rights of third parties, or material that otherwise violates these Official Contest Rules, as determined by the Sponsor in its sole discretion. In submitting your essay, you represent and warrant (as does your parent/legal guardian) that your essay is original, that no one has assisted you in creating your essay, that you own all rights to the essay you have submitted, and that any of the USTA Parties' use of the essay, or any part of the same, will not infringe upon the rights of any third party. All entries must be in English. Incomplete entries will be disqualified.

WINNER SELECTION. Round 1: A panel of qualified judges will be appointed by each of the seventeen (17) USTA Sections to judge all essay submissions from entrants within each such Section's geographical area. To the extent there are entries for each category, each USTA Section will select (a) one (1) boy and one (1) girl from each of five (5) age groups for a total of ten (10) finalists. Essays will be judged based on the following criteria: (i) knowledge of NJTL (ii) message clarity; (iii) quality of expression; and (iv) creative style. Each of the criteria will be given equal weight. Ties will be broken by the judges who shall select the entry that best meets criteria ii (message clarity). All decisions by the judges will be final and binding in all respects. The finalists will move on to Round 2.

Round 2: The USTA Foundation and the NJTL National Essay Contest Subcommittee will judge all finalist submissions and select (a) one (1) boy and one (1) girl from each of five (5) age groups as winners for a total of ten (10) national winners. Essays will be judged based on the following criteria: (i) knowledge of NJTL (ii) message clarity; (iii) quality of expression; and (iv) creative style. Each of the criteria will be given equal weight. Ties will be broken by the judges who shall select the entry that best meets criteria

ii (message clarity). All decisions by Sponsor and the judges will be final and binding in all respects. Selected contestants will be notified by telephone and/or mail and confirmed winners in accordance with these Official Contest Rules

Selected contestants will be asked to sign an Affidavit of Eligibility and Release and may be asked to provide proof of age, residency, parenthood/guardianship. If prize/prize notification is returned as undeliverable, requisite release and documentation suitable to Sponsor are not provided, or a selected contestant is unable to accept prize prize will be forfeited and the contestant that has submitted the next best submission of the same type (i.e., essay in the same age/gender category) will be selected as an alternate winner in accordance with these Official Contest Rules, Sponsor further reserves the right to disqualify any selected contestant whose behavior, past or present, Sponsor in its sole discretion, deems to be inappropriate or an embarrassment to any USTA

PRIZES/APPROXIMATE RETAIL VALUE Ten (10) national winners from the following age categories: 10 and Under, 11/12, 13/14, 15/16, 17/18 (1 boy and 1 girl from each category) will be selected. Each national winner from the foregoing age groups shall receive the following: a trip to New York City for winner and a parent/legal guardian from August 21,2024 - August 24,2024. The trip consists of: roundtrip coach air transportation for the winner and a parent/ legal guardian from a major commercial airport near winner's residence to New York (if winner lives within a 100 mile radius of New York City, round trip ground transportation provided by Sponsor may be substituted for roundtrip airfare); 4 days/3 nights at a New York City Hotel (one standard room, double occupancy); nine (9) meals; a minimum of three cultural, historic or theatrical experiences such as a Broadway show, museum, or other tour; and luncheon where winners will receive awards ("Prize Event"). Approximate Retail Value ("ARV") of each prize trip is \$2,500.00 USD, but the actual retail value will depend on place of residence of each winner. Each national winner and his/her parent/guardian must travel together at times requested by Sponsor and have all requisite travel documentation. Should a parent/guardian request an alternate person accompany the winner, additional requirements and documentation will be provided, to include but not limited to an additional release and waiver of USTA Parties. All details of the Prize Event, including, airline, hotel, meals, ground transportation, Broadway show, historic experience, museum, or other tour are to be determined by Sponsor in its sole discretion and are subject to change, cancel or postpone based on availability and feasibility. In the event of postponement or cancellation of the Prize Event, for any reason, no compensation will be provided for that portion of the prize; however, the remainder of the prize package may be awarded and Sponsor will have no further obligation to winner. Sponsor in its sole discretion may substitute the Prize Event in whole or in part, to include but not limited to, modification of the date of the Prize Event's occurrence, activities, and travel. By accepting the Prize Event, national winners agree to adhere to all security and health measures at the Federal, State, local levels and USTÁ, to include transportation agencies. Each finalist, regardless of age group, will receive a plaque in their honor. ARV of each plaque is \$35.00USD.

Each winner is solely responsible for all other expenses not specifically set forth herein, including, without limitation, taxes, gratuities, spending money, insurance and any other incidentals. No prize substitution or cash equivalent of prize will be given for any reason except at the Sponsor's sole discretion due to prize unavailability, and then only for a prize of equal or greater value. Limit one trip prize per individual, family or household.

**RELEASES.** By participating, each contestant and his/her parent/guardian (on behalf of himself/herself and contestant), releases, indemnifies and holds harmless Sponsor, USTA Foundation Incorporated, USTA, the USTA National Tennis Center Incorporated, USTA Player Development Incorporated, Deloitte Services LP, and their respective parent companies, subsidiaries, affiliates, dealers, and all others involved in the Contest's development or execution and each of their respective owners, principals, shareholders, directors, officers, volunteers, employees, agents, contractors and representatives (collectively the "Released Parties") FOR ANY AND ALL LOSS OR DAMAGE, AND ANY CLAIM OR DEMANDS THEREFORE ON ACCOUNT OF INJURY AND/OR EXPOSURE TO INFECTIOUS SYNDROMES OR DISEASES TO THE PERSON OR PROPERTY OR RESULTING IN ILLNESS AND/OR DEATH OF THE UNDERSIGNED ARISING OUT OF OR RELATED TO THE EVENT(S), WHETHER CAUSED BY THE NEGLIGENCE OF THE RELEASED PARTIES OR OTHERWISE. BY PARTICIPATING IN OR ATTENDING THE PRIZE EVENT, YOU ASSUME ALL RISKS WHETHER KNOWN OR UNKNOWN, as well as from any and all liability for any injuries, losses or damages of any kind related to or arising from (i) participation in the Contest; (ii) acceptance, possession, use and/or misuse of any prize; (iii) the Released Parties' review and use of the contestant's entry or Likeness (defined below), except where prohibited by law; and/or (iv) third party claims relating to the representations and warranties being made in connection with the contestant's entry. By entering and submitting an essay each contestant and his/ her parent/legal guardian (on behalf of himself/herself and contestant) (a) waives his/her rights in the essay and assigns all rights, title and interest in and to the essay, including, copyrights, to Sponsor; (b) acknowledges and agrees that Sponsor, as owner, has the exclusive, unrestricted, perpetual, royalty-free, worldwide, freely-assignable and irrevocable right, but not the obligation, to use, edit, alter, copy, reproduce, license, sell, rent, disclose, display, publish, prepare derivative works from, perform, distribute,

exhibit, broadcast, or otherwise exploit the entry, in whole or in part, in any form or media, now known or hereafter developed, including, without limitation, broadcast television, radio and the Internet, for any purpose whatsoever, without any payment to, or further authorization by, the contestant or his/her parent/legal guardian; (c) acknowledges and agrees that the Released Parties have the unrestricted, irrevocable right, but not the obligation, to use contestant's name, address, photograph, picture, likeness moving image, voice, biographical material, personal information and any performance on contestant's part, whether in their original form or as altered, edited, lifted or reproduced by the Released Parties (collectively, "your Likeness"), in perpetuity throughout the world, whether in connection with the Contest or not, in any and all media (including broadcast television, radio and the Internet) now existing or hereafter discovered or developed for any and all purposes including, without limitation, advertising promotion, entertainment and commercial purposes, without any payment to, or further authorization by, the contestant or his/ hel parent/ legal guardian, except where prohibited by law; and (d) agrees to execute such further documents and instruments and take any further acts as Sponsor may reasonably request in orde to effectuate these terms.

Serving up dreams.

GENERAL CONDITIONS. The costs incurred in creating and submitting a contest entry will not be reimbursed by Sponsor or anyone else. No monetary compensation, payments, residuals or use fees will be made to contestants with respect to the Sponsor's use of their essay. By submitting an essay, each contestant and his/her parent or legal guardian agree to abide by these Official Contest Rules. Sponsor reserves the right permanently to disqualify from this Contest any person it believes has violated these Official Contest Rules. Contest subject to all applicable Federal, state and local laws and regulations. Sponsor reserves the right, in its sole discretion, to cancel, terminate, modify or suspend the Contest, at any time, and without notice, if tampering, technical difficulties or any other matter interferes with the Contest. Sponsor, further, reserves the right, in its sole discretion, to cancel, terminate, postpone, modify or suspend the Contest, in whole or in part, at any time, and without notice as a result of pandemic, epidemic, commercially impractical. governmental acts, regulations or orders, curtailment of travel or any other act which is beyond the control of the Foundation. Should this Contest be terminated Sponsor reserves the right to select the winners from among all eligible, non-suspect entries received as of the action requiring such termination. The Released Parties assume no responsibility for lost, late, stolen, illegible, incomplete, damaged, postage due, misdirected, misplaced or mutilated entries, or other errors or problems of any kind, whether mechanical, electronic, human or otherwise. All entries become the property of Sponsor and none will be acknowledged or

INTERNET. The use of any automated launching or entry software or any other mechanical or electronic means that permits the participant to automatically enter repeatedly is prohibited. Released Parties assume no responsibility for any error, omission interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of entries. Released Parties are not responsible for any problems or technical malfunction of any telephone network or telephone lines, computer on line systems, servers or providers, computer equipment, software, failure of any e-mail or entry to be received by Sponsor on account of technical problems, human error or traffic congestion on the Internet or at any website, or any combination thereof, including any injury or damage to participant's or any other person's computer relating to or resulting from participation in this Contest or downloading any materials in this Contest. CAUTION: ANY ATTEMPT TO DELIBERATELY DAMAGE ANY WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES OR OTHER REMEDIES FROM ANY SUCH PERSON(S) RESPONSIBLE FOR THE ATTEMPT TO THE FULLEST EXTENT PERMITTED BY LAW

DATA COLLECTION. All personal information submitted in relation to the Contest will be handled in accordance with applicable privacy laws and the privacy policy of the USTA Parties, which may be found at https://www.usta.com/en/home/ about-usta/who-we-are/national/usta-privacy-policy.html. Your personal information will only be used in connection with the Contest and as provided for in these Contest Rules.

WINNERS' LIST. The names and city and state of residence of all winners will be posted online at www.ustafoundation.com/essay by September 6, 2024.

SPONSOR. USTA Foundation Incorporated, 2500 Westchester Avenue, Suite 411, Purchase, NY 10577. Visit www.ustafoundation.com for more information. Entries should not be mailed to this address and will not be accepted, considered or returned. Essay contest entries must be submitted via your Chapter's unique QR code or URL , in addition to the completed and signed Essay Contest Entry Form. The Essay Contest Entry form must be signed by a parent/ legal guardian and must be turned in to your local NJTL Chapter by the Chapter's set deadline in order to be formally submitted via the USTA Foundation Portal by June 11, 2024 at 11:59 pm EDT. NJTL Chapters should contact njtl@usta.com with any questions regarding submission guidelines.